



## GQ: Most Stylish Men in America

### Sid Mashburn (and staff)

*Haberdasher, Southern Gentleman*

Sid Mashburn is a throwback to a time when looking sharp was about a lot more than labels. His philosophy—the one reflected in his Atlanta store—is that good style is about knowing how to tie a tie, dress right for an occasion, and be comfortable in your own skin.

“My look is kind of an amalgam of different things: European, preppy, southern. Preppy is oftentimes pejorative, but if you really boil it down, it’s nothing more than classic clothes—a pair of khaki pants, a Shetland sweater.”

On Sid (*third from left*): Suit, \$1,575, by Raffaele Caruso for Sid Mashburn. Shirt, \$175, tie, \$95, shoes, \$595, and belt by Sid Mashburn. On staff: Clothes by Sid Mashburn.

Photo: Peggy Sirota